

## The jury of the Show Your App Awards chooses vanilla bean as one of the best apps of 2016

**Munich, 11.02.2016** – The restaurant guide vanilla bean was awarded with one of the highly desired trophies at the Show your App Awards 2016. The Jury—consisting of representatives from Computer Bild, n-tv, PC-WELT, Macwelt and many more specialist media—chose the app to be one of the best apps of 2016 in the category Live & Style. Co-founder Fabian Kreipl: “With vanilla bean everyone can discover how amazing plant-based food can taste. Which is by now available in a lot more restaurants than you would think. Receiving the Jury-Trophy at The Show Your App Award is a great honour for us.”



## **The app**

vanilla bean ([www.vanilla-bean.com](http://www.vanilla-bean.com)) is the biggest vegan and eco-friendly restaurant guide in German-speaking countries and is now also available in Great Britain and Ireland. With 5 stars in the App Store and 4,7 on Google Play it is one of the best-rated apps. Amongst the prominent users are Robert Lewandowski and his wife, the striker from Bayern Munich, who both follow a gluten-free and lactose-free diet. vanilla bean has won, amongst others, a Jury Award of the Show Your App Awards 2016, which is given by the technology press and the German news channel n-tv.

## **The team**

vanilla bean is the app of the startup Grünzeug GmbH from Munich and Regensburg. The founding team consists of the app specialists Christian Hengl, Fabian Kreipl, Tobias Kreß, Bastian Schumacher and Thomas Leidner, owner of the first vegan cat café in Germany, "Katzentempel".

The Grünzeug's mission: "In order to solve the environmental crisis, we believe that our ways of consumption and production have to change fundamentally. Grünzeug exists to help make this change, so that an eco-friendly society can arise. We do this by connecting green businesses with green consumers. Our goal is to build the best service for both of them, inspire conventional businesses to become greener and also show the world how easy and enjoyable a sustainable lifestyle is. Only with choice can a revolution happen."

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**App Store links:**

<https://itunes.apple.com/app/vanilla-bean/id1002445403?mt=8>

<https://play.google.com/store/apps/details?id=de.grunzeug.vanillabean>

**Social media:**

<https://www.facebook.com/vanillabeanapp>

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