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First ever packaging-free and vegan restaurant delivery service raring to go

The startup behind the award-winning restaurant guide vanilla bean is bringing the world's first packaging-free restaurant delivery service to Berlin—CO₂-free, fair and 100% vegan. To this end, a crowd-investing campaign launches today on Companisto, Germany's largest crowd-investing platform.

Regensburg, Germany; 1/15/19 — A German startup is tackling the packaging-waste problem. vanilla bean is bringing the world's first packaging-free restaurant delivery service to the streets of Berlin this summer. Instead of relying on single-use packaging, vanilla bean is establishing a system of reusable boxes that are compostable and fairly produced. Food is delivered carbon-neutrally with cargo bicycles, thanks to the socially responsible logistics company Messenger. The range of dishes delivered is 100% plant-based.

Until now, vanilla bean has been known as a multi-award-winning restaurant-guide app for vegan-friendly eateries. The focus has always been on sustainability: The vanilla bean app not only helps users find restaurants with vegan offerings, but those that use local, organic, or fair-trade products. With the restaurant guide as the foundation, vanilla bean is set to expand into an all-around sustainable, packaging-free delivery service.

“Anyone ordering food online orders lots of packaging-waste along with it”, says **Fabian Kreipl, co-founder and CEO** of vanilla bean. “It’s disheartening to end up with a small landfill at home after ordering takeout. We want to change that. It’s time for a new way of delivering.”

Roughly 50% of plastic waste produced globally comes from packaging.¹ Plastic waste is a huge problem: an estimated 8 million tons end up in our oceans every year.² According to some estimates, there will be more plastic swimming in the sea than fish by 2050.³

“As a goalkeeper, I kept my goal clean for a long time. Today, I worry about how we can keep our planet clean”, says **Timo Hildebrand**, former German national soccer player and Bundesliga record goalkeeper. “I have followed vanilla bean’s journey from the very beginning. I think the guys have everything going for them, they are motivated and work hard to build a successful business and become sustainable.”

Starting today, people can participate in vanilla bean’s packaging-free delivery service via crowd-investing campaign on Companisto, Germany’s largest crowd-investing platform.⁴

About vanilla bean

vanilla bean is the app created by the startup Grünzeug GmbH in Regensburg, Germany. The founding team consists of app specialists Christian Hengl, Fabian Kreipl, Tobias Kreß, and Bastian Schumacher. Grünzeug’s dream is to make a sustainable lifestyle as easy and convenient as a conventional one, regardless of where you are.

www.vanilla-bean.com

Media contact:

Dr. Jenny Di Leo, Marketing & Partnerships

Mobile: +44 77 60 92 60 60

Email: jenny.dileo@vanilla-bean.com

Quellen:

1. wedocs.unep.org/bitstream/handle/20.500.11822/25496/singleUsePlastic_sustainability.pdf
2. news.nationalgeographic.com/news/2015/02/150212-ocean-debris-plastic-garbage-patches-science/
3. www.unenvironment.org/interactive/beat-plastic-pollution/
4. www.vanilla-bean.com/companisto

High-resolution images of the vanilla bean app, the team, and images relating to the packaging-free delivery service are available to download at www.vanilla-bean.com/press.

App Store links:

itunes.apple.com/app/vanilla-bean/id1002445403?mt=8
play.google.com/store/apps/details?id=de.grunzeug.vanillabean

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